

Accelerator for Sage CRM

The most powerful Outlook integration for Sage CRM

DRIVING YOUR CRM

Right from the start you see future value being built into your business

Outlook

- View CRM data from outlook
- Create Entities from email addresses

Integration

- File Emails
- Navigate customer data

Features

- File Email Attachments
- Log phone information
- Access a CRM address book
- Give emails a CRM context with tagging
- Attach documents direct from CRM
- Use Email Templates

Convert Email to Sales

Convert emails to Companies, Contacts, Sales and Cases. File emails, attachments and log call information. With Accelerator you get the best Outlook to Sage CRM integration for any CRM system. Right from the start you see value being added to your business.

Mail Merge

Mail merge any entity to Word, PDF and Email. Accelerators Word Mail merge tool brings you the power to create templates yourself and to provide a standard process for producing customer documents.

Email Templates

Use Email and shared documents to allow your staff to provide a consistent customer experience. CRM's shared documents allow you to have a central repository of documents that can be attached right from within Outlook. Using CRM's email templates from Outlook allows you to define a consistent company voice and standardize responses to customer queries and issues.

Increase the use & value of your CRM

- Increases user engagement
- Creates future value
- Improves Customer Service
- Improves Sales Conversion
- Customers get a consistent experience
- See results from day one


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