



## LEADERSHIP PROGRAM



### **We Invest in Our Future. We Invest in Our Teams. We Invest in Our Leaders. We Invest in YOU.**

Blytheco offers a comprehensive Leadership Development Program that ensures our strong leadership brand - a brand based on integrity, mutual respect, and collaboration - resonates throughout our entire organization.

Our current leadership team participates in ongoing training and development, creating an alliance of excellence that reaffirms our commitment to our core values. Newly hired leaders and those promoted into leadership roles are enrolled in Blytheco's customized, well-rounded leadership program, designed to equip them with the skills, strategies, and techniques needed to motivate, coach, and mentor team members. Leading and developing talent is not a one-size-fits-all solution, and neither is our learning strategy. We incorporate a variety of training methods into our program to keep it fresh, engaging, effective, retainable, and practicable:

- Customized Curriculum, Coursework, and Training Material
- Leadership Books
- Professional Speakers
- Real-World Experience

### **Essential Attributes of Leadership**

Passion, accountability, and a spirit of service are some of the key attributes we look for in our future leaders. Our leadership team nominates team members that display these essential attributes and possess strong leadership potential into the program.

The Leadership Development Program is a crucial part of Blytheco's success and culture. Investing in our team's development and molding future leaders allows us to grow our business and provide exciting opportunities for existing team members.

### **Here is a Snapshot of the Leadership Development Program Experience Straight from our Team Members!**

"Blytheco's leadership development program isn't just a checklist out of the latest fad business book. Blytheco provides a personalized, well thought out walk through on how Blytheco as an organization lives its culture through its leadership brand CEDAR."

"The Blytheco leadership program was an incredible opportunity for me to take my career to the next level. There is something to be said for the experience you get from mentorship and 1:1 learning from experienced professionals. This program truly changed my professional career and changed me personally for the better."